

For the attention of: INVESTORS, CONTRACTORS and ENTREPRENEURS

Subject: STARTING A BUSINESS IN BULGARIA

We hope this basic information will be useful for your start-up in Bulgaria.

Let me introduce ourselves to you first. We are **V Consulting Bulgaria**, a professional consulting firm, based in Sofia, Bulgaria. We assist companies in starting and improving a business in Bulgaria and SE Europe via business consulting services. If you need more information about doing business in Bulgaria, you are welcome to write us at: info@vconsulting.eu

We do offer first-class services to our Clients. It will be our pleasure to work for your successful establishment in Bulgaria. We are pleased to assist you in full-life business cycle from starting a business to closing a business in Bulgaria. By the way, we do provide wide range of consulting services: strategic planning and management, business plan creation, entry market survey, organizational design, company incorporation and legal advice, finance and accounting service, tax planning and tax protection consulting, marketing and marketing communications, HR assistance, contact management, team building training, Internet presence, office lease and IT equipment.

Here is some **additional information** about Bulgaria.

History & Culture: Our ancient history and culture is really unknown and in many ways hard to understand. Bulgaria is a cradle and crossroad of several ancient civilizations. Thracians, Romans, Slavs and Bulgars have left their mark in the past on the culture of Bulgaria contributing to a heritage that combines long history, fine literature and unique folklore.

The history of Bulgaria as a separate country began in 681 AD. After Old Great Bulgaria disintegrating due to Khazar expansion from the east, one of the Bulgar leaders Asparuh crossed south of the Danube, into the territory of present-day Bulgaria, and defeated the armies of the Byzantine Empire. In 680/681, the East Roman Emperor was forced to sign a peace treaty recognizing the First Bulgarian Empire as an independent state situated on the conquered Byzantine lands with their local Slavic populations.

A country in the middle of the ethnically, culturally, and linguistically diverse Balkan Peninsula, Bulgaria has seen many twists and turns in its long history and has been a prospering empire stretching to the coastlines of the Black, Aegean and Adriatic Seas. The First and Second Bulgarian Empires served as cultural centres of Slavic Europe, but the land was also dominated by foreign states twice in its history, once by the Byzantine Empire (1018 - 1185) and once by the Ottoman Empire (1396 - 1878).

Bulgaria is the place of birth of the Cyrillic alphabet (St.Ciril and Metodius), which was developed from Preslav and Ohrid Literary Schools during the tenth century.

Famous Bulgarians in the world: Boris Christoff (opera singer), Ghenia Dimitrova (opera singer), Nicola Giuzelev (opera singer), Nikolai Ghiaurov (opera singer), Raina Kabaivanska (folk music), Valia Balkanska (folk music), Jordan Jovtchev (world champion and five-time Olympic gymnast), Hristo Stoichkov (football player and coach), Georgi Kitov (archeologist), Stefka Kostadinova (world champion high Jump), Veselin Topalov (world chess champion), choir Bulgarian Voices – ANGELITE (female choir), Teodosii Spasov (musician), Emil Dimitrov (estrada singer), Lili Ivanova (estrada singer), Dan Kolov (fighting free style).

Hotels: There are various places to stay: from 25 EUR (single room 2 star hotel, remote Sofia city center) to 200 EUR (single room 5 star hotel, breakfast included, Sofia city center).

Taxi: Taking taxi from the Airport to Sofia city center - do not pay more than 25 leva (12 EUR)!

Places you have to visit during your stay in Bulgaria:

Sofia: Cathedral Alexander Nevski, House of Parliament, Church of St Sofia, Boyana Church, Art Gallery, Monument of liberation, liberation square, Church of St Nedelia, Vitosha mountain.

Bulgaria: Rila monastery, 7 ice lakes in the Rila mountain, Belogradchik rocks, towns on Danube river Vidin (grandmother Vida fortress), Russe, Silistra, Srebarna reserve, Black sea coast towns from the north Durankulak swamp, Kaliakra cape, Varna, Nessebar to the south Burgas, Sozopol, Sinemoretz.

Bulgarian towns Plovdiv, Veliko Turnovo, Melnik, Jeravna, Tryavna, Elena, Etara near Gabrovo, Arbanasy near Veliko Turnovo, Assenova fortress near Assenovgrad, Barchkovo monastery near Assenovgrad, Smolian, Trigrad, Kazanlak-valley of the roses at the foot of Old mountain, Bansko at the foot of Pirin mountain...

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